

October 3-5, 2017 • London, UK • ExCeL

2017 Post Show Report



Save the Date

AVIATION WEEK
MRO
EUROPE

October 16-18, 2018
Amsterdam,
The Netherlands
Co-located with Helitech

Summary

Aviation Week Network's MRO Europe Conference and Exhibition was held in London, UK, October 3-5, 2017. The conference and exhibition brought in more than 8,000 registered industry professionals. The event drew representatives from 86 countries and hosted a sold-out exhibition hall featuring 400+ exhibitors.

The Conference featured 88 speakers representing the airlines and industry including the keynote address from Laurent Martinez, Head of Services at Airbus. Sessions included discussions on topics such as, Line Maintenance, Managing Costs, Future Workforce Challenge and MRO Europe Market Forecast and Key Trends. The Closing Forum, the "Voice of the People," featured speakers from WestJet, Qatar Airways and Norwegian Air Shuttle.

Data and technology were recurrent themes on the conference agenda with sessions including:

- Big Data: Finding the Winners
- New Technology Investment — Go or No-Go?
- Big Data in Use: An Airline's Perspective

The 2017 program introduced State of the Airlines, a staple at the Americas event, with sessions from both Icelandair and easyJet.

The Exhibition hosted 400+ companies including pavilions representing France and Enterprise Florida. Attendees conducted business, signed contracts and networked. Breaking news from the floor included:

- AFI KLM E&M's announcement that they are ready to support first LEAP Operations.
- Boeing announced agreements with seven customers for analytics solutions.
- Monarch Aircraft Engineering announced that it has become a standalone company and that it has secured a contract with Virgin Atlantic.

Also new on the exhibition floor in 2017 was the **Heli Zone and "Go-Live" Demo Theater**. Providers and attendees came together on the trade-show floor for interactive content, live demos and new ideas to improve efficiency. Content included sessions on line maintenance, drones, digitalization, mobile MRO, helicopter trends and a forecast from the Aviation Week Intelligence Network team!

"MRO Europe is a must-attend event for ST Aerospace Solutions. It is always well organised and very well attended bringing together a broad spectrum of the aviation industry. It brings value to our business and elevates our brand within the industry."

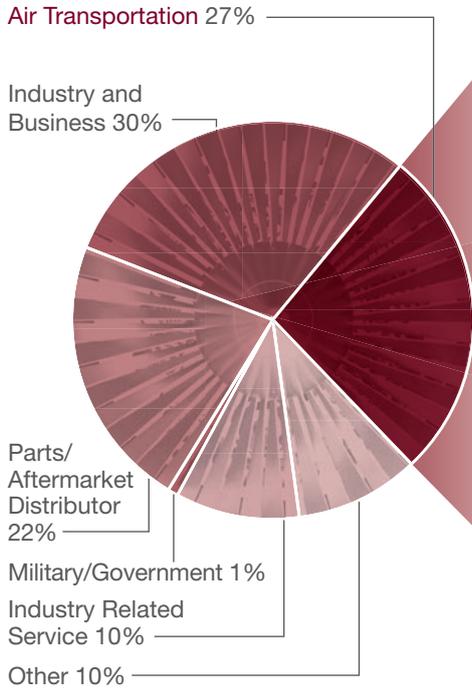
Jonathan Warehan
Sales Director,
ST Aerospace



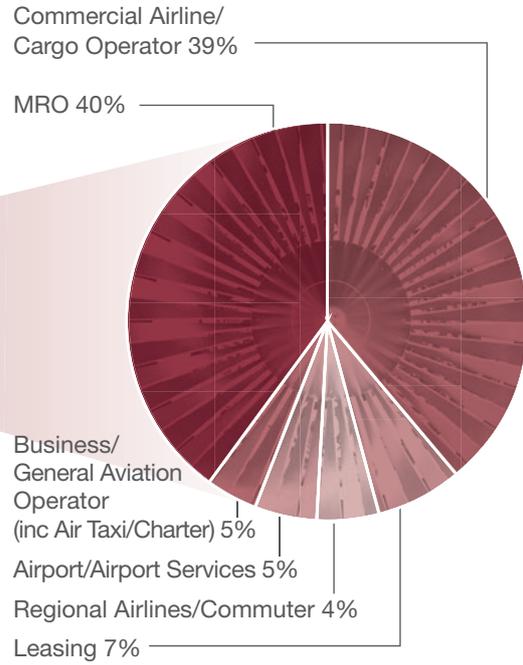
FAST FACTS	
Date	October 3-5, 2017
Location	London, UK
Number of registered professionals	8,200
Number of Solution Providers	411
Countries Represented	86

INDUSTRY ROLE

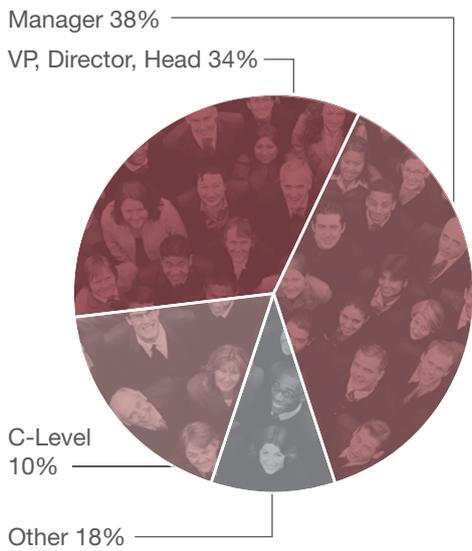
Industry Category



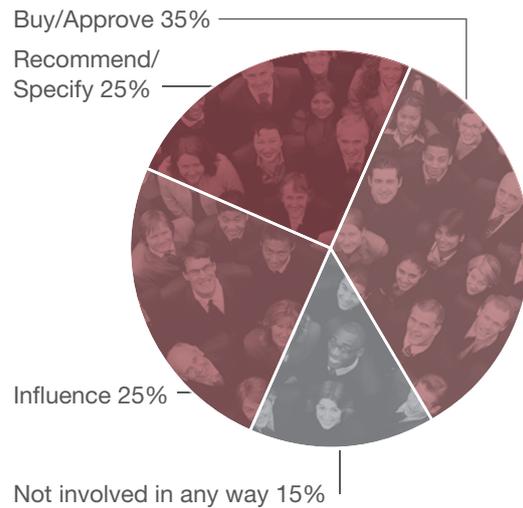
Air Transportation



Attendee Professional Level



Attendee Responsibility in Purchasing Cycle



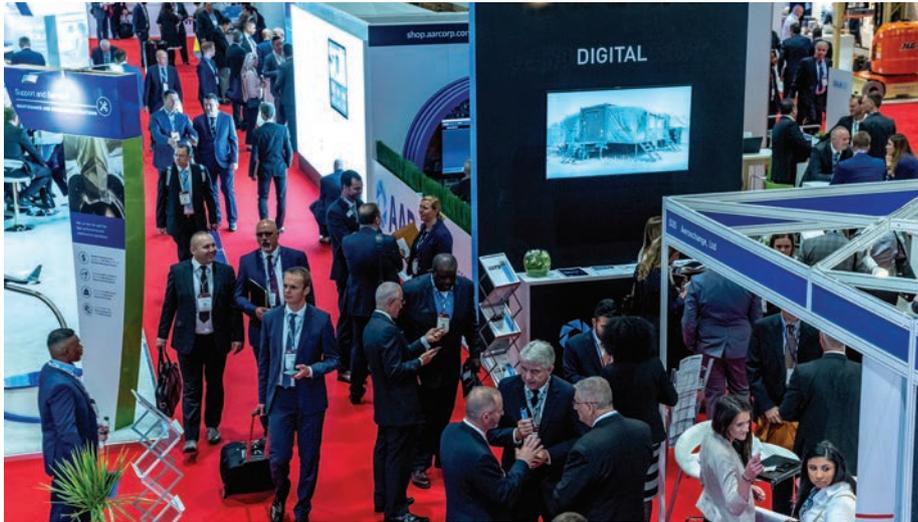
“When exhibiting at the MRO conferences we value the meetings we have with current customers and typically walk away with prospective new customers.”

Dennis Mack
President/COO,
Aircraft Component
Repair, Inc. (ACR)



“Placing key individuals from a worldwide industry under one roof offers endless opportunities. Every company has direct access to individuals they may not otherwise meet.”

Dan Andrews
Director of Sales,
Altitude Aero



“During MRO Europe we manage to get in touch with the right persons to do business with. The variety of companies that exhibit is quite good, leading to interesting conversations.”

Helene de Wolf
ModStore Manager,
Fokker Services



“MRO Europe allows a good networking of airlines, OEM, MRO and lessors partners, in a short intense format. Over the years it has become a must-attend event for the quality and quantity of contacts.”

Eric Boisleve
Sales and Marketing
Director, ECA Group



AGENDA HIGHLIGHTS

Tuesday, October 3, 2017

Keynote Address: Laurent Martinez,
Head of Services, Airbus

MRO Europe Market Forecast and Key Trends

Operator Update: My Airline
with Wizz Air Hungary and Croatia Airlines

Wednesday, October 4, 2017

Successful Collaboration: A Case Study

Dynamics and Trends: MRO Partnerships

Components

Regulatory Update

State of the Airline Fleet and Requirements Review

easyJet **ICELANDAIR** 

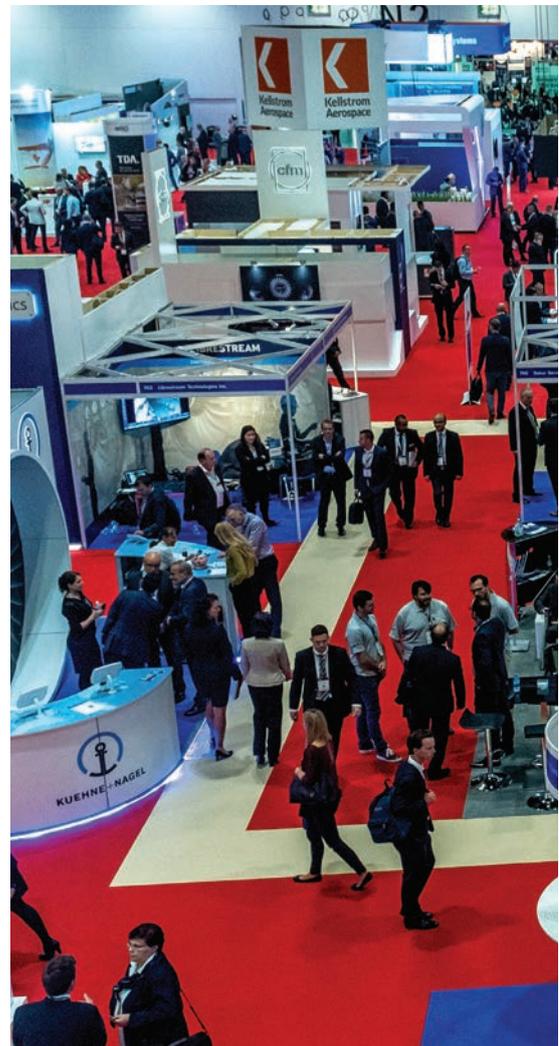
Thursday, October 5, 2017

Aircraft Update

The Lessor in MRO

Engine Update

Supply Chain & Predictive Maintenance



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